



VICTORIA STAMPER – As a graduate of the University of Guelph with a Bachelor of Commerce in Marketing, and growing up in London, Ontario, Victoria is no stranger to farms, but her career took her down the path of stainless steel distribution until she joined the potato industry in April 2022 as General Manager of the United Potato Growers of Canada. Although new to the agriculture industry, Victoria brings many years of supply and demand management experience to the role.

The UPGC is a non-profit organization working to provide the potato industry with information, intelligence, and analysis that allows producers to make timely informed production and marketing decisions. Victoria spends her time between her home office of Quebec and travelling across Canada meeting with provincial members as well as growers and packers, gathering feedback about the crop and the industry as a whole.